



Marketing your book

Included for every author

1. Book listing on www.DamianosPublishing.com
2. Book listing on www.Amazon.com
3. Book listing on www.SilverStreetMedia.com
4. Social media post on Damianos Publishing Instagram page
5. Social media post on Damianos Publishing Facebook page
6. Social media post on LinkedIn
7. Press release to our usual contacts
8. Press release to an email list provided by author
(unlimited size, request to have it sent as one list, with email addresses only)
9. Potential book signing at Damianos Publishing to coincide with Saxonville Mills Open Studios (typically held once a year)
10. Suggestions for venues for author to sell book

Optional marketing

Rate depends on work provided

1. Book marketing plan
 - a. customized for your book, including a competitive analysis, and recommendations for strategies and tactics to help sell it
 - b. assistance performing any of the marketing tasks you can't or don't want to do yourself
2. Assistance with marketing tasks such as:
 - a. helping you promote your book through your social media presence on platforms like Facebook, Instagram, and LinkedIn
 - b. using blogs/websites
 - c. email newsletters
 - d. virtual and in-person events
 - e. media coverage

Author's suggested marketing tasks

1. Provide a list every organization that you are connected with
2. Provide a list of email addresses for newspapers, magazines, schools, and other groups author is involved with for DP press releases
3. LinkedIn posts
4. Facebook posts
5. Instagram posts
6. Website for book or blog
7. Amazon.com – request 5+ people to write book reviews once book is listed
8. Silver Street Media Webstore – request 5+ people to write reviews once book is listed