



Book Publishing Overview

We offer the following services to help you get your book out there!
Choose what you need, as there are no set packages.

There are 7 steps in creating a book

1. Writing
2. Professional editing/proofing
3. Design
4. Project management
5. Printing –
6. Publishing – distribution/sale to Amazon etc. (optional)
7. Marketing

Project Management

Coordinate with client, editor, designer, and printer, including:

- Work with client to choose appropriate paper, cover and binding
- Set and coordinate deadlines
- Submit digital files to printer
- Troubleshoot when appropriate
- Register copyright/ship book to LOC (optional)

Publishing

- Obtain ISBN
- Obtain Library of Congress Control Number (LCCN)
- Provide bound book proof
- Register and submit book to Library of Congress
- Set up national distribution
- Create and email press releases
- Provide press release template to author

Marketing

- Facebook and/or Instagram page
- Website and/or blog
- Public Relations such as create/send additional press releases, set up speaking engagements, book signing events

Additional Services

- Author's portrait
- Other photography
- Photo retouching/scanning